

PRESS RELEASE
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Contact: Dan Wietecha, City Administrator
City of Evansville
(608) 882- 2263 office
(608) 751-9811 cell
dan.wietecha@ci.evansville.wi.gov

Evansville I&E Club Kickoff Meeting: Terry Whipple Guest Speaker

Evansville, WI – On Wednesday, November 12, 2008, the newly formed Evansville Inventors & Entrepreneurs Club (I&E) will host its first meeting at the Union Bank and Trust community room. In recognition of the event, Terry Whipple, creator of the nationally-acclaimed Inventors and Entrepreneurs Club model for rural economic development, will be the guest speaker for the kickoff meeting.

Terry is the Executive Director of the Juneau County Economic Development Corporation and the critically acclaimed Juneau County I&E Club. He is the brainchild behind the wildly successful Inventors and Entrepreneurs Club model. Terry's goal was to create a contagious innovative environment in which persons could investigate the potential of their ideas within a supportive group of like minded individuals. It has been amazingly successful in Juneau County and has spun off similar clubs throughout the state and nation.

Terry last spoke to the Evansville business community at the Economic Development Summit in January, 2008. From the start, the City of Evansville's recently adopted Economic Development Plan relied on the business community's input through surveys, focus groups, and the Summit. The Evansville I&E Club is a direct result of the Summit and the Economic Development Plan.

Evansville's I&E Club has a mission to increase networking and referrals within the community, to provide educational opportunities through speakers, and a chance for local businesses and non-profits to build awareness by facilitating the networking of entrepreneurs, inventors, and investors to help bring new business ideas to fruition.

Participation in this professionally supportive club is free and open to the public on November 12, 2008, 6:30 - 8:30 PM at the UB&T, 2 East Main Street, Evansville. Entrepreneurs do not need to have an invention or current business plan to participate. Join us and network with like-minded individuals: share resources, exchange ideas, and be mentored. You never know who you may meet and what you could learn!

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